




Republic of the Philippines
Department of Education
REGION VIII
Curriculum Implementation Division (CID)
SCHOOLS DIVISION OF CALBAYOG CITY

DIVISION MEMORANDUM

No. **087** s. 2024

TO: Public School District Supervisors/District in-Charge

Secondary School Heads (Public and Private)
District MAPEH Coordinators
All Others Concerned

FROM: 
MARGARITO A. CADAYONA JR. PhD, CESO VI
Assistant Schools Division Superintendent
Officer In-charge
Office of the Schools Division Superintendent



SUBJECT: **CDAPRO 22nd FOUNDING ANNIVERSARY VIDEO MAKING COMPETITION**

DATE: February 13, 2024

1. In reference with the letter from SGOD-LFD dated Feb 13, 2024 with attached letter from the City Drug Abuse Prevention and Rehabilitation Office (CDAPRO), there will be a video making competition which will be participated in by the fifteen (15) pre-selected schools from Senior High School Students. Judging of the contest will be on February 29, 2024 at 1:30PM at the Balay Silangan Rehabilitation Center, Brgy. San Policarpo, Calbayog City.
2. The activity aims to increase public awareness of drug abuse and encourage support for policies. Attached are the list of the bonafide Senior High Schools (SHS) and the guidelines of the said competition for your reference and details. (refer CDAPRO Contest Guidelines)
3. In this connection, all concerned shall prepare the displacement form of teacher-coaches to avoid disruption of classes to adhere DepEd Order No. 09, s. 2005 titled *Instituting Measures to Increase Engaged-Time-on-Task and Ensuring Compliance therewith*.
4. Immediate dissemination of and compliance with this Memorandum are desired.

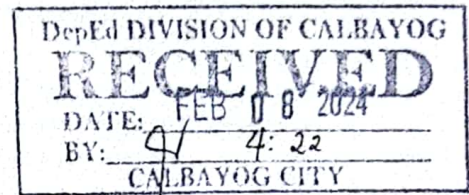


Republic of the Philippines
CITY DRUG ABUSE PREVENTION AND REHABILITATION OFFICE
Calbayog City



February 5, 2024

DR. MARGARITO A. CADAYONA, JR., CESE
OIC-Schools Division Superintendent
Department of Education, Calbayog City



Dear Dr. Cadayona,

Good day!

The City Drug Abuse Prevention and Rehabilitation Office (CDAPRO) will be celebrating CDAPRO's 22nd Founding Anniversary on March 1, 2024. In line with this, a series of anti-drug abuse prevention activities will be conducted on **February 20–March 1, 2024**, dubbed the **City Drug Abuse 22nd Anniversary Advocacy Campaign**. The video-making **competition is one of the events in which participants from the fifteen (15) pre-selected schools will compete**. It will be held on **Thursday, February 29, 2024, at 1:30 PM at the Balay Silangan Rehabilitation Center, Brgy. San Policarpo, Calbayog City, Samar.**

The aim of the advocacy is to increase public awareness of drug abuse and encourage support for policies that address it.

Accordingly, the undersigned kindly requests your assistance in facilitating the aforementioned activity by permitting the SHS students and their coaches to participate in the aforementioned video-making competition at the time and location indicated above.

We would appreciate it if you give your permission and excuse those involved students and coaches from any academic obligations on that day.

Kindly, let us know of your response to this request on or before **February 16, 2024**. You can reach us by calling **0917-5127797**.

Hoping for your positive response to this invitation.

Thank you in advance and More Power!

Sincerely,


TEODORO U. FORTALEZA, M.D., FPCAM
Department Head



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1. The contest is exclusive to bonafide Senior High School (SHS) students of the following schools:

- Bagacay Integrated School (BIS)
- Cabatuan National High School (Cabatuan NHS)
- Calbayog Arts and Design School of Eastern Visayas (CADSEV)
- Calbayog City National High School (CCNHS)
- Carayman National High School (CNHS)
- Christ the King College (CKC)
- Gadgaran Integrated School (GIS)
- La Milagrosa Academy (LMA)
- Malaga National High School (MNHS)
- Oquendo National High School (ONHS)
- Peña National High School (PNHS)
- Pilar National High School (Pilar NHS)
- Rafael Lentejas Memorial School of Fisheries (RLMSF)
- San Joaquin National High School (SJNHS)
- San Policarpo National High School (SPNHS)
- Tabawan Integrated School (TIS)
- Tarabucan National High School (TNHS)
- Trinidad National High School (TNHS)

2. Only one (1) participant per school is allowed.

3. The video content must highlight how to avoid using drugs and prevent their negative consequences and must be related to the theme: **'PEOPLE FIRST** *Stop stigma and discrimination, strengthen prevention.*

4. The length of the **video must not exceed 3 minutes**. It must be submitted in **mp4 format** with at least **720p resolution**. Videos that are not compliant with the time limit shall automatically be disqualified to compete in the final screening.

5. The video can either be a short film, animation, or documentary type. The language to be used must be Filipino or a local dialect with English subtitles.

6. The video must not contain material that is obscene, defamatory, libelous, offensive, or encourages conduct that would be considered a criminal offense or violate any law. The videos must be appropriate for the viewing public.

7. Entries must not have been used and/or entered in a competition or published in any media and posted online for whatever purpose, before and during the competition. Otherwise, the video shall be disqualified.

8. All submitted entries will automatically become properties of the City Drug Abuse Prevention and Rehabilitation Office (CDAPRO) and will be used for educational and promotional purposes in any media platform at any time.

9. Entries must be **submitted personally** in digital copy at the Balay Silangan and to the **official email address** of the Video-Making Competition at **balaysilangan2018@gmail.com** via Google Drive **on or before February 23, 2024**, at 2 o'clock in the afternoon with the Title, flashed in the title card, as the file name. Entries must indicate the following details in this link <https://forms.gle/hfT1h2472NacXdHp9>

Full Name or Team Name
Coach Name
School Name
Address
Age
Contact Number
Location of the video
Brief description of the Video

10. The decisions of the Board of Judges are final and irrevocable. The organizers and judging committee are not obliged to explain the results.

11. Criteria for judging:

Relevance and Content	- 40%
Creativity and Originality	- 35%
Audio and Video Quality	- 20%
Accuracy of Information	- 5%
Total	100%

12. All qualified entries will be screened, judged, and awarded on **February 29, 2024**, at **1:00 PM**, Balay Silangan, Brgy. San Policarpo, Calbayog City. Participating schools are expected to attend the said event on time to avoid delay.

13. Winners will receive prizes as follows:

First Prize	- ₱ 10,000.00 plus ₱ 10,000 worth of school project
Second Prize	- ₱ 7,000.00
Third Prize	- ₱ 5,000.00

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