



Republic of the Philippines
Department of Education
Region VIII
SCHOOLS DIVISION OF CALBAYOG CITY

November 7, 2024

DIVISION MEMORANDUM

No. 189, s. 2024

**2024 SCHOOLS OBSERVANCE OF NATIONAL FILIPINO
VALUES MONTH**

To : Assistant Schools Division Superintendent
CID/SGOD Chiefs
Education Program Supervisors
Public Schools District Supervisors
Secondary/Elem School Heads (Public & Private)
Guidance/EsP/GMRC/Values Coordinators/Teachers
Class Advisers
All Other Concerned

1. Pursuant to Presidential Proclamation 479, which designates the month of November every year as National Filipino Values Month, this is to instruct all schools (Elem, JHS & SHS) to conduct one (1) day school activities in observance of the **"2024 NATIONAL FILIPINO VALUES MONTH"** celebration within the month of November 2024 with the theme: ***"Kagandahang Asal at Mabuting Pagpapahalaga, Pundasyon ng Matatag na Bagong Pilipinas"***.
2. This activity emphasizes the importance of strengthening the moral foundations of the Filipino people through values that are pro-God, pro-people, pro-country, and pro-nature. This initiative mobilizes all Filipinos towards nation-building, underscoring the critical role values play in achieving individual and national aspirations. The Department of Education's D.O. 010, s. 2024, aligns with this vision by emphasizing values formation within the MATATAG Curriculum. This curriculum focuses on equipping learners with essential life skills while instilling the core values of Maka-Diyos, Makatao, Makakalikasan, and Makabansa, fostering responsible citizenship and pride in our rich cultural diversity. The integration of these values into class discussions and learning activities is encouraged and tailored to what is both fitting and feasible.
3. The following are the recommended activities:
 - a. Posting at the school gate of tarpaulin advocating the "2024 National Filipino Values Month" celebration;
 - b. Conduct school program/activities/celebration in promoting the Division's GMRC and Values Education Advocacy, ***"Bawat Bata Butihin"***, with the different activities herewith with the guidelines and mechanics;
 - c. Advocating Filipino Monthly Values during the Flag Raising Ceremony;

- d. Conducting Career Guidance activity timeline in adherence to Division Memorandum No. 560, s. 2024;
- e. Facilitating Values formation for teachers through SLAC sessions;
- f. Organizing Values formation programs for learners, parents and stakeholders;
- g. School Search for Outstanding GMRC and Values Educators;

4. The school winners will compete in the district level competition, wherein district winners will join in the **2025 Division Festival of Talents** under Values/GMRC/Guidance/EsP new competition. Enclosed are the guidelines of the different search and mechanics of activities.

5. Any updates/resource package will be posted/downloaded in this link: <https://tinyurl.com/VALUES-MONTH-PACKAGE>



6. The School GMRC/Values/EsP/Guidance Coordinator is advised to submit an electronic copy of the Activity Completion Report (ACR) for the conduct of the activities on or before **December 1, 2024**.

7. In the exigency of services and pursuant to the Civil Service Commission and Department of Budget and Management Joint Circular No. 2, s 2004 on "Non-Monetary Remuneration for Overtime Services Rendered" and DepEd Order No. 53, s. 2003 authorized the grant of service credits to teachers/DepEd Personnel for work beyond regular functions or beyond regular work hours/days where payment of honorarium or overtime pay is not possible; this is to hereby grant **Service Credits / COC/CTO** to those who attended/rendered overtime services.

8. Expenses relative to the observance of the Filipino Values Month shall be charged against School MOOE subject to usual government accounting, auditing rules and regulations

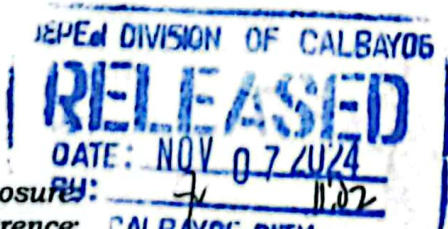
9. Immediate dissemination and strict compliance with this Memorandum are desired.

MARGARITO A. CADAYONA, Jr., PhD, CESO VI
OIC – Schools Division Superintendent

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For the Office of the Schools Division Superintendent:



GRACE S. PAGUNSAN
Administrative Officer V
60 # 121 s. 2024

Enclosure: *1*

Reference: CALBAYOG CITY

To be indicated in the Perpetual Index under the following subjects: