



Republic of the Philippines
Department of Education
REGION VIII
SCHOOLS DIVISION OF CALBAYOG CITY

October 29, 2024

DIVISION MEMORANDUM
No. 613, s. 2024

OBSERVANCE OF THE WORLD AIDS DAY 2024

To: Public Schools District Supervisors
Elementary School Heads
Secondary School Heads
All Others Concerned

1. World AIDS Day (WAD) is conducted annually, every 1st of December, to raise awareness and show support for people living with HIV (PLHIV), and honor the lives of those with AIDS-related illnesses. The celebration also serves as the time to renew our commitment to support the well-being of those with HIV, as well as those at risk for infection, while reflecting on the worldwide response to HIV-AIDS.
2. In compliance with RA 11166 or the Philippine HIV/AIDS Policy Act, the Department of Education strengthens its advocacy to reduce the number of HIV/AIDS in the country through Comprehensive Sexuality Education (CSE).
3. The Bureau of Learner Support Services - School Health Division enjoins all field offices to celebrate WAD from December 1 to 15, 2024 with this year's theme, "Take the Right Path." Refer to the attached copy of DM-QUOPS-2024-03-09915 for some recommended activities.
4. For guidance and compliance of all concerned.



To: 
MARGARITO M. CADAYONA, JR., PhD., CESO VI
OIC- Schools Division Superintendent

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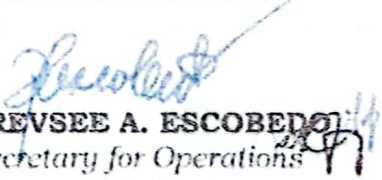
Republika ng Pilipinas
Department of Education

OFFICE OF THE UNDERSECRETARY FOR OPERATIONS

MEMORANDUM

DM-OUOPS-2024-03. 04915

TO : REGIONAL DIRECTORS
MINISTER OF BASIC, HIGHER, TECHNICAL EDUCATION,
BARMM
SCHOOLS DIVISION SUPERINTENDENTS
ESSD AND SGOD CHIEFS
SCHOOL HEALTH AND NUTRITION SECTION
ALL OTHERS CONCERNED

FROM : 
ATTY. REVSEE A. ESCOBEDO
Undersecretary for Operations

SUBJECT : OBSERVANCE OF THE WORLD AIDS DAY 2024

DATE : November 22, 2024

1. World AIDS Day (WAD) is conducted annually, every 1st of December, to raise awareness and knowledge, show support for people living with HIV (PLHIV), and honor the lives of those with AIDS-related illnesses. The celebration also serves as the time to renew our commitment in supporting the well-being of those with HIV, as well as those at risk for infection, while reflecting on the worldwide response to HIV and AIDS.
2. The theme for 2024 is "**Take the Rights Path.**" This is in line with the campaign of the Department of Health highlighting the importance of health promotion in HIV response along with the Philippine National AIDS Council (PNAC) that supports the mandate of World AIDS Day, which emphasizes the importance of human rights in addressing HIV and AIDS, advocating for dignity, equality, and access to health care for all.
3. Following the Philippine HIV/AIDS Policy Act (Republic Act No. 11166), the Department of Education (DepEd) is strengthening its advocacy to lessen the number of HIV/AIDS in the country through Comprehensive Sexuality Education (CSE). In line with this, the **Bureau of Learner Support Services-School Health Division (BLSS-SHD)** enjoins all field offices to celebrate the WAD from **December 1-15, 2024**, through the following, but not limited to:
 - a. Online and public display of World AIDS Day (WAD) 2024 banner
 - b. Use of a customized profile frame: Access the frame at <https://twb.ne/2024wad>. Download your photo with the frame and upload it to your social media accounts
 - c. AIDS Walk
 - d. Use of hashtags **#WADph2024** and **#OKsaDepEd** when posting pictures and sharing content in an online platform

e. Online or face-to-face HIV/AIDS educational talks and sessions that will keep attendees engaged:

- Creation of quizzes and questionnaires
- Encourage participants to ask questions
- Provision of merch, if available

4. For questions and clarifications, please contact **Dr. Maria Corazon C. Dumlao**, Chief Health Program Officer, and **Ms. Phanny S. Ramos**, Health Education and Promotion Officer III of BLSS-School Health Division, via email at blss.shd@deped.gov.ph, copy furnished arh@deped.gov.ph, or telephone number (02) 8632-9935.

BLSS-SHD/PSR