

Republic of the Philippines

Department of Education

REGION VIII
SCHOOLS DIVISION OF CALBAYOG CITY

September 2, 2025

MEMORANDUM DM-OSGOD-LFD 423, s. 2025

CALL FOR NOMINATION FOR THE 10TH CSR (CITIZENSHIP, SUSTAINABILITY, RESPONSIBILITY) YOUTH AWARDS

TO: SGOD and CID Chiefs

Public Schools District Supervisor

School Heads

All Others Concerned

- 1. This pertains to the Regional Memorandum No. 959, s. 2025 and the attached communication from the Benita and Catalino Yap Foundation re: Call for Nomination for CSR Youth Awards. The CSR Youth Awards, established in 2015, recognizes exemplary CSR practitioners in the youth sector across various fields, including business, education, and other areas of engagement.
- 2. All bona fide youth learners or DepEd employee who have initiatives that show a net positive impact on the school community, and who have the willingness to share their expertise experience are encouraged to submit their nomination on BCYF designated email address before **September 12**, 2025 at 5:00 P.M.
- 3. Attached are copies of the BCYF 50 Facts, Qualifications and Requirements, and Official CSRYA 2025 Briefer for reference.
- 4. Immediate dissemination of and compliance with this Memorandum are desired.

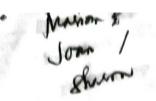
MARGARITO A. CADAYONA JR. PhD, CESO VI

Schools Division Superintendent

For the Schools Division Superintendent:

GRACE S. PAGUNSAN
Administrative Officer V
Office In-Charge

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REGION VIII - EASTERN VISAYAS

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August 12, 2025

No. 959 s. 2025

CALL FOR NOMINATIONS FOR CSR (CITIZENSHIP, SUSTAINABILITY, RESPONSIBILITY) YOUTH AWARDS

To: Schools Division Superintendents
All Others Concerned

- 1. Attached is a communication from Benita and Catalino Yap Foundation, duly endorsed by DepEd Central Office enjoining all concerned to support and encourage participation in the 10th CSR (Citizenship, Sustainability, Responsibility) Youth Awards. This prestigious recognition, established in 2015, aims to honor outstanding CSR practitioners in the youth sector—regardless of their field of endeavor, including but not limited to business, education, and other areas.
- 2. The awards are open to any youth learner or DepEd employee not over thirtynine (39) years old, who has demonstrated exemplary commitment to the principles of citizenship, sustainability, and responsibility.
- 3. Nominations shall be accepted until 5:00 P.M. on September 12, 2025. All applicants must meet the Qualifications and comply with the Requirements stipulated in the attached communication.

4. Immediate dissemination of and compliance with this Memorandum are desired.

959

Department of Education

959

RONELO AL K. FIRMO, CESO IV
Assistant Regional Director
Officer In-Charge
Office of the Regional Director

Enclosures: None References: As Stated

To be indicated in the <u>Perpetual Index</u> under the following subject:

AWARDS PARTNERSHIPS

ESSD-SPPS-EAD







DepEd-Lanao del Norte Division (lanao, norte odeped gov.)

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Call for Nominations - CSR Youth Awards

Aaron Ralph Cruz
bcyf.bigfloodevents@gmail.com>

Wed, Aug 6, 2025 at 12:40 PM

Greetings and Felicitations!

The Benita & Catalino Yap Foundation is pleased to announce that nominations for the 10th CSR Youth Awards are now open until September 12, 2025, at 5:00 PM. The CSR Youth Awards was established in 2015 to recognize CSR practitioners in the youth sector, regardless of their field of endeavor, such as business, education, or other areas.

In this regard, we respectfully request that your office consider submitting nominations for the aforementioned recognition program of the Benita & Catalino Yap Foundation. Attached to this message is the Official CSRYA 2025 Briefer, which provides details on the nomination form and process, as well as other relevant materials regarding our Foundation.

We sincerely appreciate your support in our efforts to identify and recognize these exceptional young individuals.

Very respectfully yours,

Aaron Ralph F. Cruz, MA, RGC OIC, BCYF Big Flood Events Saint Mutien College

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4 attachments



BCYF Announcements 1-7.png 480K

BCYF 50 Facts_2025.pdf 1545K

BCYF one--pager.pdf

Official CSRYA 2025 Briefer.pdf 5967K



co-presented with Deloitte Navarro Amper & Co.





BENITA AND CATALINO YAP FOUNDATION

co-presented with Deloitte. Navarro Amper & Co.



YOUTH AWARDS 5052

SUPPORTED BY:











BENITA AND CATALINO YAP FOUNDATION

10th CSR YOUTH AWARDS

The **CSR Youth Awards** was established to recognize CSR practitioners from the youth sector, be they from Business, Education, or other fields of endeavor.

The CSRYA has 3 parts:

- a) The identification of prospective awardees in one of 3 areas namely Citizenship, Sustainability, and Responsiveness.
- b) A follow through program anchored on advisory services from Deloitte Philippines, BCYF and from each network of partners and cooperating organizations.
- c) Assistance in reviewing the continuing viability for the long term of the specific awardees' area of activity and operation.







CSR YOUTH AWARDS

QUALIFICATIONS

- * Must not be over 39 years old at the time of the Awards Night the year of the Nomination
- * Must be a bona fide student in good standing of an institution or a working Professional with proof of employment, work, or business.
- * The Nominee must prove leadership for at least 2 years, for their nominated C, S or R project, activity, or business.
- * Initiatives must show a net positive impact to a group, community, or the country at large, that can be validated by proof, documentary evidence and referees. Initiatives must be replicable.
- * Must be willing to share expertise and experiences

REQUIREMENTS

- 1. Completed Application I Nomination Form
- 2. Curriculum Vitae / Organization Profile
- 3. 2 x 2 Formal colored photos
- 4. Certificate of Enrollment (for students) Certificate of Employment (for employees)
- 5. Proof of business ownership or incorporation (for entrepreneurs)
- 6. Two Recommendation Letters
- CSR Project Portfolio (photos and documents of volunteering experience in organizing projects with valuation or assessment report, including financial statements submitted to the BIR and/or SEC, etc.
- 8. Signed Privacy Notice and Consent Form
- 9. A minimum 5-minute video explaining why the Nominee should be the Awardee.

Note: All submissions must be notarized. Financial must be signed by a CPA and has a "clean opinion".

The Decision of the Board of Judges is Final.

Deadline of Submission of Nomination is September 12, 2025 - 5:00 PM





CITIZENSHIP

Demonstrating exceptional civic responsibility and contributing to community building through innovative projects and initiatives

SUSTAINABILITY

Promoting sustainable practices, environmental stewardship, and initiatives that ensure a better future for the planet.





RESPONSIBILITY

Responding to societal needs with impactful solutions, showing dedication to creating positive social change.



CSR YOUTH AWARDS

FREQUENTLY ASKED QUESTIONS

Who can be nominated?

Individuals who are bona fide students of an institution or a working professionals who have initiatives that show a net positive impact to the community and have the willingness to share their expertise and experience.

Who may nominate?

Anyone can nominate. Self-nomination is also encouraged.

How many awardees will there be?

As many awardees who are qualified in the 2 Divisions - Students and Professionals.

What is the selection process?

- 1. Launchings will be held to call for nominations,
- Secretariat will review submitted nominations, and submit qualified nominees to the Screening Committee.
- Screening Committee will evaluate nominations, conduct interviews, and decide on proposed Finalists.
- National Judging Panel decides on official Finalists and Awardee/s.

Can I send a substitute to the interview?

No. Failure to be interviewed on given schedule means your nomination will be considered for next year.

Can you be the leader and not the founder?

It depends. Your qualification depends on the extent of your involvement in the initiative on which you are nominated.

What do we receive for being nominated, finalists, and awardees?

Certificates, plaques, and trophies. You may be featured in appropriate media.

No cash prize per se, but you can submit a request for support with consultancy.

All those who qualify as official nominees will be given a formal online acknowledgement through a Nominees' Recognition night. Certificates of nomination will be sent within 1-4 weeks after the Recognition program.

All the Awardees will get their plaques/trophies within 1-4 weeks after the Awards Night.

The addresses stated in your nomination requirements will be the official address recognized by the BCYF Secretariat in delivering your certificates/plaques/trophies.



CSR YOUTH AWARDS

THE AWARD PROCESS

The following flowchart details the award process which all nominees in the CSR Youth Award, as well as other recognition programs of BCYF, must undergo.

1

The CSRYA Subcommittee for Search and Nomination will accept and review submitted nominations. This committee receives nominations, or add its own nominees.

2

From this, the CSRYA Permanent Committee will interview the nominees then decide who will be the Finalists, and recommend who will be the Awardee/s.

3

The BCYF Board of Trustees will review the recommendation from the CSRYA Permanent Committee, and decide who shall be the Awardee/s.





CSRYA AWARDEES



2015 | CLARISSA DELGADO

CEO, Teach for the Philippines

Clarissa dedicated her life to improving the lives of the underprivileged in the Philippines by co-founding Teach for the Philippines, a nonprofit organization focused on providing all Filipino children with access to a quality education.



2016 | MARK CONRAD "MACO" RAVANZO

Chief Executive Volunteer, I am MAD (Making a Difference)

Maco leads a national volunteer organization he founded six years ago called I am M.A.D. (Making A Difference) which focuses on shaping children's values, promoting selflessness, fostering love, peace, and spirituality, and empowering them to make a positive impact in their own simple but meaningful ways.



2016 | ARCIE MALLARI

Founder/Chief Motivation Officer Silid Aralan, Inc

Arcie G. Mallari, together with Russell Q. Angeles and Marc Licaros, founded Silid Aralan Inc. (SAI) to create new learning opportunities and improve educational services for underprivileged public school students.



2017 | PRIMITIVO III RAGANDANG

Program Head, Seeds for Mindanao's Advocacy and Youth Leadership (SMAYL)

SMAYL is a youth-led non-profit organization that offers blended short courses for young peacebuilders, focusing on creating action plans at the intersection of youth, peace, and conflict.



2017 | HARVARD UY DE BARON

Founder and Chairman, U! Happy Events

U! Happy Events supports and imparts values to marginalized children. They organize volunteer and donation-driven events by pairing beneficiaries with sponsors.



2018 | BAI ROHANIZA SUMNAD-USMAN

Founding President and Executive Director, Teach Peace, Build Peace Through her NGO, the Teach Peace Build Peace Movement, Bai Rohaniza Sumnad-Usman strives to teach young people nationwide to live peacefully and harmoniously, utilizing various methods such as music, arts, sports, and community service to convey her message.





CSRYA AWARDEES



2018 | MARIA ANGELA PETINES

Founder, Batang VIP (Verde Island Passage)

Since 2015, under the leadership of Gela Petines, Batang VIP has been dedicated to offering climate disaster relief, educational field trips, and livelihood programs to the coastal communities in Isla Verde, Batangas, Philippines.



2019 | MARK BORRES

Chair and Founder, Borres Youth Leadership Institute

BYLI is a development organization that serves youth, consisting of energetic, visionary, and dedicated young professionals and students. They aim to cultivate and empower young leaders who will act as catalysts for building a stronger community and a great nation by offering them leadership development opportunities.



2019 | ELVIN JEROME LACEDA

CEO and Founder, RiceUp Farmers Incorporated

RiceUp Farmers Incorporated, a social enterprise initiative, facilitates direct connections between farmers and consumers while supporting the farmers' development objectives.



2020 | MARK DAVID CEREZO

Managing Director, Pinoy Malikhain

In 2006, Mark established Pinoy Malikhain, an organization that offers free arts and crafts workshops to underprivileged children. Mark also extends these workshops to typhoon survivors, orphans, street children, and hospital patients to bring joy to their lives.



2020 | GAVIELLE GERICO CRUZ

Head, "Project Calcitin"

"Project Calcitin" involves creating a bioplastic derived from polyvinyl alcohol, reinforced with calcite sourced from eggshells and pectin extracted from citrus macrocarpa peels."



2020 | ARCILLE PADRIGAO

Founder, Project "Agas"

"Agas" project aims to provide clean water to the local community by providing them with water filter and tanks that can be used to make rain water potable for consumption.



CSRYA AWARDEES



2021 | JOHN MARK NAPAO

President and Founder, Solar Hope

Solar Hope is a non-governmental organization dedicated to delivering solar and sustainable solutions to underserved communities in the Philippines.



2021 | EMMANUEL MIRUS PONON

Founder and Chairperson, ASEAN Youth Advocates Network

Emmanuel Mirus Ponon established the Asean Youth Advocates Network to inspire young people to discover their advocacy and engage actively in their communities. The organization, with chapters in Brunei, Cambodia, Myanmar, Malaysia, Singapore, and Vietnam, has mobilized tens of thousands of volunteers and impacted 300,000 beneficiaries.



2021 | CHRISTIAN CHRISTOPHER LOPEZ

Founder, PaHIValo Project

The paHIValo Project is a comprehensive initiative focused on localizing the HIV response in Zamboanga del Norte. It aims to tackle the rise in STI and HIV cases by offering information on STIs, HIV, and AIDS, providing HIV testing services, and connecting individuals to treatment, care, and support services.



2024 | JOSHUA BARCELON

Executive Director and Founder, Albay Young Farmers Organizations Inc.

Joshua Carl Barcelon, stands at the forefront of a transformative movement in Albay, championing sustainability, food security, and youth empowerment through his groundbreaking Edible Landscaping sa Albay Project.







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- 3. Your Last Name *
- 4. Your Contact Number
- 5. Your Organization
- 6. Your Designation

Nominee Details

7. Name of Nominee



- 9. Email address of the nominee
- 10. Contact number of the nominee
- 11. In what category does the nominee qualify?

 Mark only one oval.

Citizenship

Sustainability

Social Responsibility

- 12. What is the nominee's organization / advocacy?
- 13. Who nominated you to the CSR Youth Awards? (Place are nominating yourself)

(Place your own name if you



Advocacy and Volunteerism

Your Advocacy (We want to know what motivates you to serve and volunteer? Why do you do what you do? Through these essay questions, tell us your CSR Story.)

16. Why do you volunteer?



17. What is the impact of volunteering in your life?

18. Today, what is your personal commitment that you think could contribute in social change?

KINDLY EMAIL THIS FORM TO:

bcyf.csrya@gmail.com

Deadline of Submissions: September 12, 2025 - 5:00 PM





50 FACTS

- Atty. Lamberto Dizon suggested a project which would later become BCYF (originally incorporated as CDYF)
- Benita and Catalino Yap Foundation was named after the Parents of the Founder



Bro. Andrew Gonzales, FSC Founding Chairman of BCYF



Antonio S. Yap Founder and First President of BCYF



Atty. Serafin Salvador Jr. Incorporates BCYF

- 6 CSR 3.0 Personal Social Responsibility is the Advocacy of BCYF
- BCYF started with institution building, scholarships, relief & medical missions, sports and other community-oriented projects, and begin the "Dalubhasant Tanglaw" Award for outstanding educators
- Ortigas & Co. hosted three Roundtables to assist the Founder evaluate if BCYF as a Research-based CSR advocate is timely and needed



Gov. Mariano Un Ocampo III Second President of BCYF



Gil Miguel T. Puyat Third President of BCYF

- Central Philippine University hosts the Innovation + CSR + Entrepreneurship = Social Enterprise Conference
- Central Colleges of the Philippines (2) and the Ateneo in Rockwell (1) hosted three Roundtables which persuaded the Founder to get the Foundation to proceed with involvement in Social Enterprise.

12 Dr. Francisco I. Roman helped coin CSR 3.0 during the UN PRIME Launch



- BCYF advocates that "Schools should be Social Change Agents"
- BCYF advocates for Youth CSR
 Patrick Aure is First Intern of BCYF
- Dr. Wayne Visser is the first PCRC Keynote Speaker followed by Thomas Thomas, Rebecca Kim and Angela Kang
- Philippine Innovation Month (PIM),
 BCYF Technology Month (BTM), BCYF
 Media Month (BMM), Philippine Social
 Enterprise Month (PSEM) and
 Philippine Social Responsibility Month
 (PSRM), and BCYF Anchors Month
 (BAM)
- BCYF Anchors
 Citizenship
 Sustainability
 Responsibility

18 BCYF Sustainability Projects:
My Zero Carbon Footprint (MZCF)
Microplastic Awareness (MPA)
Philippine Sustainability Summit for
Education (PSS4Ed)

PHILIPPINE SUSTAINABILITY SUMMIT FOR EDUCATION

- BCYF's Institute for Policy hosts Roundtables, CEO Breakfasts and Policy Fora.
- Jose Rizal University host the first Philippine CSR Youth Leaders Congress
- Virgen Milagrosa University
 Foundation is BCYF's partner for the
 Philippine Sustainability Summit for
 Education (PSS4Ed).
- Manila Tytana Colleges, College of Saint Benilde, University of Luzon, Angeles University Foundation, USJ-R, University of San Carlos, Lyceum of the Philippines University, University of Perpetual Help System & DLSU Taft, among others, partner with BCYF for various Projects and Events.
- **32** BCYF Programs
 - BCYF Faith and Values Program
 - BCYF Advocacy Program
 - BCYF Social Business Development Program
 - BCYF Policy Program
- BCYF Departments
 - BCYF Institute for Policy
 - BCYF Education Institute
 - Special Projects and Marquee Events
 - Secretariat, Archives, Back Office and Records
 - BCYF Office for Institutional Affairs
 - BCYF Supervisory Office
 - BCYF Consult
 - BCYF Digital

- PWC is the partner of BCYF for the first three Developmental Social Enterprise Awards (DSEA).
- SGV & Co. is the partner of BCYF for the 1st Year of the BCYF Innovation Award (BIA).
- Deloitte Philippines is the official partner of BCYF for the CSR Youth Awards (CSRYA) with the Management Association of the Philippines and Group Developers Inc.

Together with the Search for Hometwon Heroes (S4HH), the Innovators Society for Asia (IS4A) is born

- Department of Science and
 Technology (DOST) is BCYF partner for
 the Liberty Campus Tours, and is copresenter of the National Innovation
 Forum during the PIM. DOST supports
 the BCYF Innovation Award (BIA)
- Department of Trade and Industry
 (DTI) is the partner of BCYF for the
 National MicroFinance Roundtable
 Summit
- 30 Enderun Colleges host the First National Social Business Roundtable Summit.
 - BCYF Social Development Areas (SDA) Project

BCYF Mindanao CSR Council (MCC)
BCYF Visayas CSR Council (VCC)
BCYF North Luzon CSR Council (NLCC)
BCYF South Luzon CSR Council (SLCC)
BCYF Cordillera CSR Council (CCC)
BCYF Central Luzon CSR Council (CLCC)



BCYF creates "Big Change Media"to handle its socmedia projects eg BCYFTV on YouTube, "Kwentong Bayani" on DZXL 558 Saturdays from 10:00-11:00 am, etc.

Radio Mindanao Network (RMN) is BCYF official

media partner

BCYF National Councils

National CSR Educators Council (NCEC) University Social Enterprise and Innovation Council of the Philippines (USE-ICP) BCYF Research Network (BRN)





- The Liberty Social Development Program includes the Sustainability in Education Pitches and the Liberty Campus Tours
- BCYF Consult is organized. It is headed by Dr. Frankie Roman, DBA (Harvard) and is supported by Dr. Karen Tamayo [SACT CSR Advocacy, Research and Education (C.A.R.E. Center Director], and Leah Macatangay.
- BCYF organizes: BCYF MarketPlace Origins **BCYF Store** Big Flood Events
- Signed MOU with ABS-CBN Foundation Inc. (AFI), initially resulting in the establishment of BCYF-AFI Sagip Centers in Tuguegarao with St. Paul University Philippines (SPUP) and Albay with Divine Word College

Awards under the BCYF Recognition Program

- BCYF Innovation Awards
- BCYF Pusong Pinoy Awards
- Developmental Social Enterprise Awards
- CSR Youth Awards
- National Search for Hometown Heroes



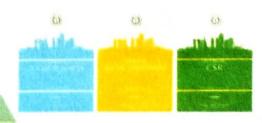








- Signed MOU with Shell re the BIA and the establishment of the BCYF-Shelli Disaster Response Network (DRN)
- Lyceum-Northwestern University (LNU) is the national partner for Citizenship. LNU hosted the 1st National Congress on Citizenship last October 28, 2021
- BCYF agrees to support the Eastern Visayas State University (EVSU) Annual iSTEAM Conference (STEM + Arts)
- The BCYF Faith and Values (FAV) Program is re-organized during the pandemic under Dr. Emil Hudtohan and Bro Obet Cabrillas.
- The BCYF SACT Press re-releases its two main pamphlets "Defining Social Enterprise" and "Defining Social Business", re-starts its publication -Conversations with the Chairman, and relaunches the BCYF Online Bulletin (BoB).



Partnerships on BCYF health-related activities with - Philippine College of Physicians (PCP) Foundation

BCYF centralizes some of its units into the BCYF ESG Institute including the CSR Academy, the Academy for Social Enterprise Training (ASET), the Consultancy and Business Services for SEs (CBS4SEs) and the institute for Sustainability Education

BCYF works on a platform to offer the expertise of the Awardees (and some Finalists) - its "Exemplars" - from its various Recognition programs to not-for-profits, LGUs, Faith-Groups and Educational Institutions eg IS4A, BCYF Mentor Heroes and, CSR World.

This platform, organized through Big Change Media, covers radio, social media and three groups:

CSR World, BCYF Mentor Heroes, and IS4A which is the social media community of BCYF Awardees and Finalists from the NS4HH, BIA, CSRYA, DSEA, and the Pusong Pinoy Awards. Winners of the pitches are also included

Anniversary in 2018 and its 30th in 2023



BCYF, and its parent Saint Mutien
College (with support from the SACT
C.A R.E Center and the Saint Anthony
Education System Office for
Community Relations and Services ComServ), establishes the

ComVision Insitutes:

Entrep.Nation
Intro.Spec
Asian CSR Institute (ACI)
Institute for Social Development and
Volunteer Management (ISDVM)







BCYF categorizes its major activities under each of the following special programs:



Innov8



CSR World



Social Enterprise Initiative

BCYF recently organized the BCYF Agri Network for Development (BAND) and the BCYF Training Network (BTN).







BENITA AND CATALINO YAP FOUNDATION

Advocating Personal Social Responsibility

"Every nation and economy needs to address as much of the fundamental requirements for its citizens to achieve a meaningful life as their situation permits. How to not duplicate what is already being done, while creating mechanisms for identifying needs and executing programs and projects as feasible and as effective as possible, is the challenge."

A.S. Yap, BCYF Chairman

VISION

Promote PSR (CSR 3.0)

MISSION

Persuade organizations particularly those with CSR programs, to incorporate PSR and appoint CCOs while supporting BCYF's Youth CSR

Advocacy.

TACTICS

- Come up with Innovative Social Solutions and "do ordinary things extraordinarily".
- To promote social development through SE and SB and SCF

PROGRAMS

- · BCYF Faith and Values Program
- BCYF Advocacy Program
- BCYF Social Business Development Program
- BCYF Policy Program

DEPARTMENTS

- . BCYF Institute for Policy
- BCYF Education Institute
- Special Projects and Marquee Events
- · Secretariat, Archives, Back Office and Records
- BCYF Office for Institutional Affairs
- BCYF Supervisory Office
- BCYF Consult
- BCYF Digital

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THE BCYF STORY



The Benita & Catalino Yap Foundation was originally established in 1993 as the Catalino D. Yap Foundation, in honor of the late sportsman, educator and civic leader. The elder Mr. Yap was one of the founding Governors of the Philippine Amateur Athletics

Federation, now known as the Philippine Olympic Committee. He was the head of the Central Luzon Athletics Federation, and was an Officer of the Basketball Association of the Philippines, and the Gymnastics Association of the Philippines.

Dr. Benita Yap was in Education for over 70 years. Author of over a dozen books, Dr. Yap was very much involved in socio-civic and parish groups. BCYF started by supporting groups, organizing Sports Events and providing Scholarships.

It organized The Dalubhasang Tanglaw Awards for Education. In time, the focus would shift to Social Development anchored on PSR.

PERSONAL SOCIAL RESPONSIBILITY BY BCYF

