



Republic of the Philippines
Department of Education
REGION VIII
SCHOOLS DIVISION OF CALBAYOG CITY

Advisory No. 024 s. 2026
June 4, 2026

**INFORMATION ON THE PROPOSED INSURANCE PRODUCT ORIENTATION BY
CEBUANA LHUILLIER INSURANCE BROKERS (CLIB)**

1. The Schools Division Office has received a communication from Cebuana Lhuillier Insurance Brokers (CLIB) expressing its intention to present and promote its HEALTHMAX PLUS insurance product and related insurance services to interested stakeholders within the Division.
2. School Heads are reminded to ensure strict compliance with DepEd Order No. 009, s. 2026 and other existing Department policies governing engagements with external organizations and private entities. Any activity involving information dissemination, product orientation, or similar engagements must be carefully evaluated to ensure alignment with DepEd policies and the best interests of school personnel and stakeholders.
3. Pursuant to the Authority, Responsibility, and Accountability (AuRA) framework, the approval and conduct of any such activity at the school level shall be under the discretion and authority of the respective School Heads. School Heads shall determine the appropriateness, schedule, and conditions of any engagement, taking into consideration school operations and priorities.
4. Should a School Head permit such activity, participation of personnel shall remain strictly voluntary. No solicitation, endorsement, or mandatory purchase of any insurance product shall be allowed. Furthermore, activities must be scheduled in a manner that will not disrupt classes, office operations, instructional delivery, or other official school programs.
5. Immediate dissemination of this Advisory to all concerned is hereby directed.



MARGARITO A. CADAYONA JR PhD, CESO VI
Schools Division Superintendent



Address: P2 Bryy. Hamorawon, Calbayog City, Samar
Email Address: calbayogcity@deped.gov.ph

Website: <https://calbayogcity.deped.gov.ph/>